

# SOUTHEND TOURISM PARTNERSHIP

<https://www.southendtp.co.uk/>

## Minutes of STP Board Meeting

<b>Date</b>	Tuesday 28 March 2023
<b>Venue</b>	Sands
<b>Time</b>	2pm – 4:30pm

**Present-**  
 Marc Miller (MM) (Vice Chair)  
 Alison Dewey (AD)  
 John Harland (JH)  
 Joan Tiney (JT)  
 Helen Symmons (HS)  
 Insp. Dave Gardiner (IDG)  
 Sergeant James Howell  
 Alice Pickering (AP)

**Apologies**  
 Jacqui Dallimore (JD) (Chair)  
 Cllr Carole Mulrone (CCM)  
 Scott Dolling (SD)  
 Denise Rossiter (DR)

Stockvale  
 SCC Head of Culture & Tourism Strategy  
 Genting Casino  
 Borough Hotel/SSIBA  
 Leigh-on-Sea Council - Town Clerk  
 Essex Police  
 Essex Police  
 SCC (minute taking)

Roslin Beach Hotel, Managing Director  
 SCC, Cabinet Member for Business, Culture & Tourism  
 SCC Director of Culture and Tourism  
 Essex Chambers

Discussion Points	Action by
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<p>1. <b><u>Welcome and apologies.</u></b>          Apologies from JD, CCM, SD, DR, RM</p> <p><b><u>Minutes from previous meeting</u></b></p> <p><b>Action –</b></p> <p>MM suggested the following agenda points to be added to future meetings:</p> <ul style="list-style-type: none"> <li>• Matters arising not on agenda</li> <li>• Financial matters/funding</li> </ul> <p>Discussion was had to scale back the minutes and just take actions. The importance of openness and transparency was discussed, and it was agreed a full set of notes would be taken.</p> <p>All agreed.</p> <p>2. <b><u>Updates from each sector</u></b></p> <p><b><u>Hospitality</u></b>          JD now using STP twitter will sign tweets off JD.</p>	<p><b><u>ALL</u></b></p>
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### **Leigh**

Leigh Folk Festival will take place in Leigh Library Gardens with smaller events taking place at Leigh Community Centre. Leigh Art trail returning in July. Herd in the City will also take place around Southend and the wider area, in July until first week of September, 12 of the elephants will be on display in Leigh. Suncream dispenser returning for summer season.

### **Central Seafront**

Trade weather dependant, weekends, and nice days good trade.

### **Attractions**

Adventure Island has been having a winter strip down for upcoming season.

Recently had a successful recruitment drive at Park Inn Palace.

Bleed kits now available throughout Stockvale attractions. Any business can become a bleed kit centre.

IDG to send AP supplier details for circulation round to the Board and other STP members.

**AP**

### **Business**

A copy of a letter that DR as Chief Exec of Essex Chambers sent to SCC, regarding objection to parking fee increases was circulated.

DR requested to be noted in the minutes; 'Why the Chair and Vice Chair of the Southend Business Tourism partnership missed a key opportunity to send a letter of objection to the Council highlighting the business parking increases and extended charges from 6pm to 9pm in Zone 1A, especially as this is a major topic which is discussed at most meetings by all Board Members'

For any future matters, JD has confirmed that she is happy for other STP Board members to write letters on behalf of Board, but to seek agreement and sign off from other members before issuing.

### **Culture/Nightlife/Theatres**

Genting marked increase in custom – Saturdays in particular.

Popworld now open in city centre. Ironworks in high street hosting a lot of events/music/community, Visit Southend team continuing to promote activity and events across the city.

### **Action -**

AD to speak with culture colleague Rosemary Pennington to establish link with HQ Theatres.

AD to also establish link with Southend Airport to look at ways to work together.

**AD**

### **SCC**

SCC budget for 23/24 now approved – 140k allocated to support tourism via the LuminoCity, Halloween Parade and City Jam events in the 23/24 financial year. AD to attend next Seafront Traders meeting.

	<p><b><u>Policing</u></b></p> <p>Police gave an update on the summer policing plans confirming there will be an increase in police numbers on the seafront this year, similar to last year. The open gate weapon system will be part of the summer deployments. Police are working with Southend Council on the upcoming Shakedown event and there is a policing plan in place which consists of officers from the community and roads policing teams.</p>	
3.	<p><b><u>Fireworks</u></b></p> <p>Discussion took place around potential funding streams to support the 2023 seafront firework programme. MM asked AD to provide evidence of the number of complaints received by the council concerning Fireworks <b>Action</b> – Board meeting to be arranged to discuss structures and operating models that would allow the partnership to lever funds.</p>	<b><u>ALL</u></b>
4.	<p><b><u>Parking update</u></b></p> <p>MM submitted a report commissioned by Stockvale to SCC CEO and Leaders of each political party before the SCC 23/24 budget was set. The report highlighted opportunities to increase SCC revenue annually by an extra 1.24 million through rearrangement of various parking spaces across the central seafront area.</p> <p><b>Action -</b> MM to send report around to members.</p>	<b><u>MM</u></b>
5.	<p><b><u>Events</u></b></p> <p>Southend LuminoCity was a huge success, still waiting on final footfall figures. Police to look at resources next year based on this year's numbers.</p> <p>Southend City Jam was announced earlier this month. Set to bring over 200 artists to the city across three days in September. Will be the UK's largest street art festival this year. AD continuing to work with lead artists on development of project plans.</p>	
6.	<p><b><u>AOB</u></b></p> <p>Dates for STP meetings to be pencilled in for the year. May, July, September, and November.</p>	<b><u>AP</u></b>
<b>Date of next of meeting: 23 May</b>		