

# SOUTHEND TOURISM PARTNERSHIP

<https://www.southendtp.co.uk/>

## Minutes of STP Board Meeting

<b>Date</b>	Thursday 29 September 2022
<b>Venue</b>	Roslin Beach Hotel
<b>Time</b>	3:00pm – 4.30pm

<p><b>Present-</b> Jacqui Dallimore (JD) (Chair) Marc Miller (MM) (Vice Chair) Alison Dewey (AD) John Harland (JH) Joan Tiney (JT) Denise Rossiter (DR) Katie Young (KY) Alice Pickering (AP) Karl Sims (KS)</p> <p><b>Apologies</b> Cllr Carole Mulroney (CCM) Scott Dolling (SD) Helen Symmons (HS) Ross McGrane (RM)</p>	<p>Roslin Beach Hotel, Managing Director Stockvale SCC Head of Culture &amp; Tourism Strategy Genting Casino Borough Hotel/SSIBA Essex Chambers SCC SCC Southend City Jam</p> <p>SCC, Cabinet Member for Business, Culture &amp; Tourism SCC Director of Culture and Tourism Leigh-on-Sea Council - Town Clerk Little Smash Comedy</p>
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Discussion Points	Action
<p><b><u>Welcome and apologies.</u></b> Apologies from CCM, SD, HS, RM</p> <p>1. <b><u>Minutes from previous meeting</u></b>  All agreed. Slight amendment regarding longer hours at Genting Casino, to be taken out from previous mins</p> <p>2. <b><u>Southend City Jam post event review</u></b>  Karl Sims introduced to board. AD explained backstory, meeting Karl and fellow artist Steve at last year's Southend Festival. Local artists, with a passion for the local area.  Southend City Jam is the 3<sup>rd</sup> biggest street art festival in Europe. Artists loved working by the seafront. Loved the feel of the city, first event by a coastal location.  This year's festival was boosted by welcome back funding which won't be available for next year. Assets from this year can be reused, such as wood, benches, artificial grass. Paint supplier has seen the success of this year and willing to make a better</p>	

<p>3</p>	<p>deal on paint.</p> <p>Date needs to be locked in ASAP so top name artists can be booked and work can begin. Australian artist Smug already expressed interest in attending. MM suggested beginning of summer holidays so visitors can enjoy the artwork over the school holidays. KS to look at dates so as not to clash with other festivals.</p> <p>Ideas for next year were discussed such as live music, more food concessions, extend out further.</p> <p>AD will meet with CMT with City Jam review and show the proven concept. Street art is a lasting legacy, it is still generating visitors to the City.</p> <p>STP need a budget of at least 300k to spend on tourism for the City.</p> <p>DR meeting with C2C and will discuss sponsorship opportunities.</p> <p><b><u>ACTION</u></b> A letter to be drafted to Southend BID and Southend City Council regarding a budget for STP. Chair to sign but to be co-signed in agreement by other board members.</p> <p><b><u>ACTION</u></b> New Chief Exec starts end of October - Rob Polkinghorne. AD suggested the board should invite him to the next meeting as tourism is on his list of priorities.</p> <p><b><u>AOB</u></b></p> <p>To be discussed at next meeting -</p> <p>Gardens/planting – Works being carried out now.</p> <p>Parking – building plans for Tylers Avenue, re Southend Echo Story.</p> <p>Fireworks</p> <p>Four-year plan for illuminations is now part of the levelling up fund. Where has the money originally planned for illuminations gone? MM</p>	<p><b><u>AD/ JD</u></b></p> <p><b><u>AD</u></b></p>
	<p><b>Date of next of meeting: Thursday 24 November   Venue and time to be confirmed.</b></p>	